

## Keep Indiana's Energy Policy and Economy Moving Forward: Reject Senate Bill 340!

Electric bills in Indiana are becoming increasingly more expensive, making the cost of living more difficult to meet for Hoosier households, driving up costs of doing business in Indiana (which means fewer jobs), and most importantly, forcing the most vulnerable among us to make difficult, unjust choices, like whether to heat or eat.

### The Choice is Clear: The Least Cost Option is The Best Option

Making homes and businesses more energy efficient is *much less* expensive than the construction of unnecessary and expensive new power plants. **Energy efficiency is THE least cost resource**, and Indiana law mandates that utilities provide their customers with the lowest cost resource that is reasonably possible.

Indiana claims to be an "all of the above" energy state. So why would we limit our options by rejecting the least cost resource of energy efficiency? **The sooner we embrace energy efficiency as the preferred resource option, the sooner Indiana will realize even more gains that will come from continuing these investments.**

*"[T]he cheapest, easiest and fastest kilowatt we generate is the one we save through efficiencies."*

*- Former Florida Governor Jeb Bush, August 2001.*

### SB340 Kills Energy Efficiency in Indiana

CAC has fought long and hard to help bring energy efficiency programs to Indiana. These programs, collectively called Energizing Indiana, have been running for a couple of years now, and they're working - **after just two years of operation, Energizing Indiana has saved enough energy in Indiana to power 78,000 homes!** This reduces the need to build and pay for more outrageously expensive power plants. **In other words, energy efficiency keeps our electric bills from skyrocketing.** In its current form, SB340 would end the Energizing Indiana programs, and all of the forward momentum we've achieved with energy efficiency would be lost.

### SB340 is Bad Public Policy!

- Investments in efficiency create system-wide benefits for all ratepayers—all ratepayers should pay for and participate in the programs!
- By killing Indiana's efficiency programs, SB340 is contrary to and inconsistent with existing Indiana policy regarding the requirement that utilities must provide the least cost service.
- If the General Assembly wants to decrease energy costs for Hoosiers, they should require the utilities to increase investment in energy efficiency, not kill these successful programs. **Energy efficiency is not the problem - it's the solution!**

**SB340 means more rate hikes and higher electric bills! Killing efficiency programs now increases the need to build expensive, new power plants in the future, which means significant and unnecessary rate hikes!**

## Take Action Now!

**Your voice matters! Tell your State Senator and Representative to support energy efficiency and OPPOSE SB340. Killing Indiana's energy efficiency programs means more future rate hikes that we can't afford!**

(To look up and/or e-mail your legislators, visit: <http://iga.in.gov>)

### Indiana Senate

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Indianapolis, IN 46204-2786  
(317) 232-9400  
(800) 382-9467

### Indiana House of Representatives

200 W. Washington Street  
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(317) 232-9600  
(800) 382-9842

## Picking and Choosing Energy Resources?

Indiana remains primarily reliant on coal to generate electricity, which means our utility bills will continue to rise dramatically. Burning coal to produce electricity costs us so much money in many ways:

- It hurts our health, costing us in medical bills, lost productivity, and wages
- It hurts our environment, costing us money to comply with environmental standards and for remediation
- It causes businesses to spend more on electricity, costing us money when they have to raise the price of the goods they produce and/or sell
- It stifles job creation - if businesses are struggling to pay bills, they are not creating jobs

Despite lip-service given in Indiana to being an “all of the above” energy state, the majority of Indiana State Legislators have proven time and again that the only energy resource they’re willing to support is coal. Energy efficiency is an energy resource, just like the Edwardsport plant or any other coal-fired power plant.

The real solution to the rising cost of electricity in Indiana is to shift away from coal and instead increase investments in energy efficiency and renewable energy. Doing this will stabilize electric bills and help mitigate the external costs and risks associated with burning coal to make electricity.

**Indiana’s energy efficiency programs should be strengthened, not weakened!**

## More on SB340 and Energy Efficiency in Indiana...

Thanks to Demand-Side Management (DSM) programs launched in 2012, investments in energy efficiency in Indiana have increased substantially. The programs were the result of a landmark Indiana Utility Regulatory Commission (IURC) order in late 2009 which directed Indiana’s electric utilities to significantly ramp up investments in DSM (i.e., energy efficiency). The IURC wanted to ensure that cost-effective energy efficiency programs were made available to all classes of customers and that all sectors of the market were included in order to maximize the system-wide benefits that energy efficiency offers and share the costs between all ratepayers, big and small.

**Energy efficiency programs are working!** Hundreds of direct jobs for Hoosiers have been created, millions of kWh of energy have been saved and the need for future investments in expensive, new power plants has been reduced. This is verified by the American Council for an Energy-Efficient Economy’s 2013 State Energy Efficiency Scorecard. Dr. Marty Kushler of the ACEEE stated, “**Just the statewide ‘core’ energy efficiency programs alone are saving 25 times as much electricity as the utilities were under the old ‘voluntary’ approach in 2008.**”

The State Utility Forecasting Group’s (SUGF) electricity report in December 2013 also projected significant reductions in future electric load growth versus what had previously been forecasted. SUGF stated, “**The lower growth in electricity usage is primarily due to increasing efficiency; that is, using less electrical energy to operate homes and businesses.**”



**Tell your State Senator and Representative to support energy efficiency in Indiana and vote NO on SB340!!**