

**INDIANA DUKE ENERGY SERVICE AREA (N=801)**

Good evening. May I speak with [name from file only]? My name is \_\_\_\_\_. I'm calling from the opinion research firm R.F.C., Inc., regarding issues in Indiana. This is not a sales call of any kind and is for research purposes only. This survey will only take a few moments. I'll begin by asking...

SC Does your household receive electric service from Duke Energy Indiana?

100% (Yes - **Continue**)

-- (No - **Thank and Terminate**)

-- (Don't know - **do not read, Terminate**)

1 In Indiana, there are a number of different energy sources that we could use to meet our energy needs. Generally speaking, do you support or oppose the expanded use of renewable energy sources, such as solar and wind energy, in Indiana? (Follow up: And is that strongly support/oppose or somewhat support/oppose?)

52% (Strongly support)

29% **81%** (Somewhat support)

9% (DK)

4% (Somewhat oppose)

5% **9%** (Strongly oppose)

2 As far as you know, are there any coal-fired power plants in Indiana?

49% (Yes)

17% (No)

35% (DK)

3 As you may know, there are currently over 20 coal-fired power plants in Indiana. Would you support or oppose phasing out some of these coal-fired power plants and replacing them with clean, renewable energy sources, such as wind and solar? (Follow up: And is that strongly support/oppose or somewhat support/oppose?)

35% (Strongly support)

27% **62%** (Somewhat support)

13% (DK)

10% (Somewhat oppose)

15% **25%** (Strongly oppose)

4 Indiana gets more than 80 percent of its electricity from coal-fired power plants. In your opinion, is coal's current share of Indiana's electricity mix too high, too low, or just about right?

36% (Too high)

4% (Too low)

39% (About right)

22% (DK)

5 Indiana now ranks 13<sup>th</sup> in the country for installed wind energy capacity. According to the National Renewable Energy Laboratory, wind in Indiana could provide more than four times the state's current electricity needs. After hearing this, do you believe Indiana utility companies should invest more in wind power, or not?

75% (Yes, invest more in wind)

18% (No, do not invest more in wind)

8% (DK)

6 One of Indiana's largest utility companies, Duke Energy Indiana, is presently constructing a new power plant in Edwardsport, Indiana. Have you seen or read anything in the news about this project?

28% (Yes)

70% (No)

2% (DK)

*IF NO or DON'T KNOW IN Q6, PLEASE READ THE FOLLOWING. If Yes in Q6, skip to Q7:*

Here is a short description of the project: In 2006, Duke Energy Indiana proposed a coal gasification facility to be built in Edwardsport, Indiana. The Edwardsport coal plant is currently under construction.

- 7 The Edwardsport coal plant will be the first coal gasification plant of its size.

(ROTATE SUPPORTERS AND OPPONENTS)

Supporters of coal gasification say it is a way to produce electricity from coal with fewer toxic emissions while continuing to support coal jobs.

Opponents of coal gasification say it is an overpriced way to produce electricity. Clean energy projects are less expensive and a better way to create jobs and prevent toxic air pollution.

The cost of the new Edwardsport coal plant is coming in over budget. When construction first began, the projected cost of the plant was \$1.98 billion. Today, the estimated cost of the project is now about \$3.5 billion, amounting to a cost overrun of more than \$1.2 billion. Please tell me which of the following statements you agree most with: (Rotate first two choices)

- 65% Duke Energy Indiana shareholders should be responsible for these cost overruns
- 4% Duke Energy Indiana customers should be responsible for these cost overruns
- 22% Duke Energy Indiana shareholders and customers should both be responsible for these cost overruns
- 8% (DK)

- 8 The media has focused on the controversy and legal troubles surrounding the construction of the Edwardsport coal plant in recent months. High-ranking officials of Duke Energy reportedly engaged in improper communications and unethical relationships with officials of the Indiana Utility Regulatory Commission, which is the state agency responsible for determining whether the Edwardsport Project will be completed. If the reported communications and relationships are investigated and found to have occurred, who do you think should be responsible for paying for these cost overruns? Would you say... (Rotate first two choices)

- 78% Duke Energy Indiana shareholders should be responsible for these cost overruns
- 2% Duke Energy Indiana customers should be responsible for these cost overruns
- 12% Duke Energy Indiana shareholders and customers should both be responsible for these cost overruns
- 8% (DK)

#### And for statistical purposes only...

- 9 When it comes to politics, do you generally consider yourself to be (Rotate Democrat and Republican) a DEMOCRAT, a REPUBLICAN or an INDEPENDENT?

(If Democrat/Republican, Ask) Do you consider yourself to be a strong [DEMOCRAT/REPUBLICAN] or a not very strong [DEMOCRAT/REPUBLICAN]?

(If Independent or Don't Know, Ask) Do you consider yourself closer to the DEMOCRATIC PARTY or the REPUBLICAN PARTY?

- 22% (Strong Democrat)
- 5% **32%** (Not Strong Democrat)
- 6% (Lean Democrat)
- 7% (Solidly Undecided)
- 22% **35%** (DK or Neither)
- 6% (Refused - do not read)
- 7% (Lean Republican)
- 5% **33%** (Not Strong Republican)
- 21% (Strong Republican)

- 10 Politically speaking, would you describe yourself more as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? (Ask half in reverse order)
- |     |            |                         |
|-----|------------|-------------------------|
| 7%  | <b>23%</b> | (Very liberal)          |
| 16% |            | (Somewhat liberal)      |
| 26% |            | (Moderate)              |
| 27% | <b>45%</b> | (Somewhat conservative) |
| 18% |            | (Very conservative)     |
| 7%  |            | (Refused - do not read) |
- 11 What is the last grade you completed in school?
- |     |            |                                         |
|-----|------------|-----------------------------------------|
| 4%  | <b>34%</b> | (Did not graduate high school)          |
| 29% |            | (High school graduate only)             |
| 4%  | <b>24%</b> | (Post HS technical/vocational school)   |
| 20% |            | (Some college)                          |
| 27% |            | (College graduate)                      |
| 15% |            | (Graduate school / professional degree) |
| 1%  |            | (Refused - do not read)                 |
- 12 To ensure we are representing everyone, please tell me out of the following groups where your total annual household income falls. I'll read some groups, and you can tell me where your annual household income falls...
- |     |                               |
|-----|-------------------------------|
| 15% | \$25,000 or less              |
| 19% | Over \$25,000, up to \$50,000 |
| 21% | Over \$50,000, up to \$75,000 |
| 14% | Over \$75,000 up to \$100,000 |
| 14% | Over \$100,000 a year         |
| 18% | (Refused - do not read)       |

**Those are all the questions I have. Thank you for your assistance.**

**Data from file:**

| Sex |       |     | TV Market        |     |
|-----|-------|-----|------------------|-----|
|     | Women | 51% | Cincinnati, OH   | 4%  |
|     | Men   | 49% | Dayton, OH       | 1%  |
| Age |       |     | Evansville, IN   | 3%  |
|     | 18-34 | 24% | Fort Wayne, IN   | 3%  |
|     | 35-49 | 27% | Indianapolis, IN | 57% |
|     | 50-64 | 29% | Lafayette, IN    | 6%  |
|     | 65+   | 20% | Louisville, KY   | 15% |
|     |       |     | South Bend, IN   | 1%  |
|     |       |     | Terre Haute, IN  | 10% |